

ASBP Reuse Now: Scaling the Reuse of Construction Products

Aims of the campaign

To increase uptake of the reuse of construction products and materials through:

- Practical focus by exploring supply chain barriers and develop solutions
- Open dialogue and sharing of knowledge between reuse material donors/recipients and wider ecosystem to enable greater uptake
- Learn from what others have done to progress quickly (not everyone doing their own research)

Not duplicate with others - joining the dots - highly collaborative

ASBP to relaunch the campaign in September 2023 with the aim of becoming the 'go-to' place for practical guidance and information on the reuse of products in construction.

Core stakeholders

Led by Clients/ Developers – the ask, what do they need to know, involving (where relevant – dependent upon the product selected):

- Architects
- Contractors
- Demolition
- Real Estate
- Manufacturers
- Reuse providers
- Waste & Resource management
- Multidisc/Engineers

Funding/ Sponsorship

We are looking for forward thinking organisations to sponsor the Reuse Now Campaign and Reuse Summit with Gold, Silver and Bronze Packages available.

Benefits to stakeholders

Benefits of being involved with the Reuse Now campaign include knowledge exchange and learning, thought leadership opportunities and leading by example, being associated with sector best practice, and being able to input into and have access to research and practical outputs to support your organisation - and the industry - to achieve its Circular Economy and Net Zero Carbon targets.

Activities/Method to achieve aims

- **Establish cross-cutting issues** to establish and prioritise needs and support the creation of (improved) solutions e.g. storage, material exchanges, insurance, policy etc.
- **Stakeholder mapping** - map reuse activities and stakeholders active in reuse.
- **Events & social media:** to encourage engagement and interaction and to disseminate knowledge gained and lessons learned. **Second Reuse Summit event to take place 'in person' in October 2023**
- **Website, documents and blogs:** augment the current Reuse Now area of the website, signpost to existing information and create new case studies, briefing papers, blogs and guides to share knowledge and drive impactful action.
- **Deep Dives - develop a work stream for each identified agreed product** (6 months) bringing the supply chain together, prioritise going forward (through survey responses and key sponsor/stakeholder needs) – for example:

- Logistics/distribution
- Housebuilding
- Aluminium panels
- Bricks
- Ceiling tiles
- FF&E/ Furniture
- Fire doors
- Insulation
- Luminaries/light fittings
- Non-structural steel
- Partitioning (glass)
- Raised access flooring (RMF Eco Range)
- Structural steel
- Windows
- Flooring/carpet tiles
- Sanitary ware
- MEP

Deep Dive Outputs to include:

- Assessment of barriers and how they can be overcome (linked to enablers)
- Bring together key stakeholders (e.g. insurance, certification bodies, manufacturers etc)
- Research and capture learnings successful precedents -case studies, lessons learned
- Discuss/create short and long term solutions/interventions for increase in reuse
- Action plans, webinars and summary report

Contact details for more information

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